



## Ann Van Zee, M.S.

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Conservation Biology Institute  
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As a member of the communications team, Ann works to communicate CBI's technical science and research into language and information that is useful, understandable and engaging. One of her roles at the Institute is to build and pursue connections that will lead to collaborative relationships for CBI. Ann's interests lie in promoting and supporting regional and place based conservation education and connecting conservation and health of the natural world to wider social, economic, and public health issues. She has a background in marketing, publications and education and has extensive writing, editing and production experience.

### EDUCATION

M.S. Community Development & Natural Resource Management, Iowa State University, 2014

B.A. Business and Communications, Spanish minor, Calvin College, 2001

### EMPLOYMENT HISTORY

2013- Present	<b>Communications Strategist</b> - Conservation Biology Institute, Corvallis, OR
2007-2013	<b>Strategic Marketing Consultant</b> - Accenture, Chicago, IL
2005-2006	<b>Editor and Content Developer</b> - Woodstock School, Mussoorie, Uttarkhand, India
2003-2006	<b>High School Journalism Teacher</b> - Woodstock School, Mussoorie, Uttarkhand, India
2001-2003	<b>Account Associate</b> - Doner Advertising, Newport Beach, CA

### RELATED EXPERIENCE

2017	<b>Web Content Strategist and Writer</b> , Circle of Health
2013	<b>Research Associate</b> , Alliance for Water Efficiency Chicago, IL

## **SELECT PROJECT EXPERIENCE**

### **Communications Coordinator- Desert Renewable Energy Conservation Plan (DRECP)**

Translated CBI and stakeholders' science and research into understandable, engaging language and distilled technical information, statistics and complex data into guides and case studies and info-graphics. Created targeted online instructional videos for using web-based data visualization tools and platforms for the DRECP Gateway. The Gateway supports The Desert Renewable Energy Conservation Plan (DRECP), a major component of California's renewable energy planning efforts, which helps provide effective protection and conservation of desert ecosystems while allowing for the appropriate development of renewable energy projects.

**Communications Coordinator- Aspen** Conducted research, data analysis, and designed and initiated stakeholder surveys to better understand climate change data needs and limitations within a variety of roles and organizations, including local, state and federal levels.