



Kerrie Ishkarin

Conservation Biology Institute
136 SW Washington Ave., Suite 202
Corvallis, OR 97333
kerrie.ishkarin@consbio.org

Kerrie Ishkarin is a UX/UI Designer with 8+ years of professional experience in product design, where she applies human-centered design principles to build sustainable products.

EDUCATION

2015 Certificate in UX Design, General Assembly

2008 Bachelor of Fine Arts, Rhode Island School of Design

EXPERIENCE

2023 - Present Senior UX/UI Designer, Conservation Biology Institute, Remote

2021 - 2023 Senior Product Designer, Aquicore, Remote

ESG data and analytics platform that empowers real estate to take actions necessary to achieve net zero carbon

- Lead design efforts for decarbonization, net zero target tracking, and compliance reporting projects through end-to-end design process
- Contributed to the 38% increase in the number of Projects created and \$1M+ customer savings through the workflow enhancement of Project Engagement
- Facilitate cross-functional design workshops to drive human-centered product development
- Perform persona research to understand and embody the voice of the customer; tying design decisions to business goals and user needs

2019 - 2021 Senior Product Designer, Stensul, New York NY

B2B platform for collaborative email creation

- Partnered with product manager and tech lead to prioritize roadmap and define OKRs in the Collaboration pillar
- Improved the way email marketers review and approve emails

- Defined, contributed, and maintained design system
- Initiated guidelines and design processes to work consistently and effectively for the Design team

2018 - 2019 UX/UI Designer, OnPoint, New York NY

Drive advanced, actionable insights to help customers identify root causes, analyze performance, and optimize equipment

- Led the redesign efforts for the legacy energy manager platform
- Coordinated with cross-functional teams to ensure successful project execution

2016 - 2017 UI Designer, TodayTix Group, New York NY

Global e-commerce leader for cultural experiences

- Designed consumer experience for ticketing platforms on iOS, Android, and responsive web
- Enforced visual consistency and quality during rebranding

PROFESSIONAL SKILLS

Design

Design Systems, Prototype, Wireframe

Research

Design Sprints, Interviews, Sitemaps, Survey, Usability tests, User flows, User journey maps, User personas

TOOLKIT

Design

Figma, Sketch, InVision

Collaboration

Miro, Jira, Asana, Notion

Analytics

Amplitude, LogRocket, Looker